



**FUEL ▶**  
**The Premier Collection**





*Brutally-tough\*. Beautifully Made.* Looking to accelerate your sales? Look no further than **FUEL High-Performance\* Safety Glasses** from AOSafety. With the launch of our Premier Collection we've seamlessly fused form and function for killer-performance\*. **FUEL** meets consumer demand and exceeds their expectations – high octane styling and unbeatable performance at a price that will make these top-sellers move quickly from your inventory.

**FUEL** is another AOSafety innovation that goes far beyond anything in the category. Unlike those fragile mega-dollar fashion frames – **FUEL High-Performance\* Safety Glasses** feature torque formed, fire-glazed alloys to create torture-resistant\* frames that scream top-tier. And **FUEL** complies with OSHA regulations, meets or exceeds industrial safety guidelines and provided protection against 99.9% of harmful UV rays.

\*Meets the "High Impact" level of the ANSI Z87.1-2003 Industrial Safety Standard

# Brutally Tough FUEL Premier Collection Beautifully Made

▶ Torque formed, fire-glazed alloys create a torture-resistant frame architecture

▶ Streamlined geometry with vented Torsion-Lock™ temples for a head-hugging fit

▶ Triple reflex coated for scratch resistance and extreme UV protection

▶ A-Force™ engineered lens for optimum safety and maximum optical clarity

▶ Meets or exceeds ANSI Z87.1 Industrial Safety Standards

Frame Color: Platinum  
Lens Color: Blue Mirror  
90988-00000  
0 78371 90988 8  
6 count replacement shipper



Frame Color: Titanium  
Lens Color: Red Mirror  
90987-00000  
0 78371 90987 1  
6 count replacement shipper



Frame Color: Steel Blue  
Lens Color: Yellow Mirror  
90989-00001  
0 78371 90989 5  
6 count replacement shipper



## Spark the Sale with the FUEL™ Display and Packaging

### *Perfect Presentation Tops-off the FUEL Formula*

The enticing look of brushed aluminum extends from product to packaging to this display – creating a consistent image of quality and fashion. The high-tech permanent display packs 36 tantalizing pairs of FUEL High-Performance\* Safety Glasses into an incredibly small footprint of less than four square feet – providing the flexibility merchandising pros prefer. Our unique Try-On Station with auto-retracting connected sample eyewear will pump-up purchases as customers easily feel the quality and fit without disturbing packaged product – keeping the display fresh and inventory moving. The fully integrated mirror and stunning lifestyle photography provide the perfect environment to capture your customers' attention...and the sale.

- ▶ *Flexible dual-sided design*
- ▶ *Connected auto-retracting sample eyewear*
- ▶ *Small Footprint – just 21" x 24"*
- ▶ *Only 62" high*
- ▶ *Angled shelving invites product pick-up*
- ▶ *Brushed aluminum look screams quality*
- ▶ *Stacked packaging makes bold brand statement*

36 count display  
90949-30000  
0 78371 90949 9  
Ships loaded/12 of each color

### *Powerful Packaging Protects and Promotes*

Our dynamic brand presence radiates throughout the display, thanks to boldly designed color-coded packaging that not only commands attention but begs the customer's touch. Once in-hand, the packaging provide shoppers visual access they crave – as they gaze through a clear clamshell case revealing product style and color with clarity. Also in view is the hard shell contoured carrying case that let's buyers know their purchase will be protected by engineered components as thoughtful as the eyewear itself.



- ▶ *Color coded to lens color*
- ▶ *Clear clamshell reveals and protects*
- ▶ *Sleek, contoured carrying case ignites product purchase*
- ▶ *Stunning graphics and photography demand attention*



Contact your AOSafety representative for display information or additional details!



*All FUEL High-Performance\* Safety Glasses  
feature extraordinary safety factors!*

*UV protection is essential*

Ultraviolet protection refers to lenses that block out damaging effects to the eyes caused by UV light. Too much exposure to the sun may cause changes in the eyes that lead to cataracts, macular degeneration, cancer of the eyelids and skin around the eyes, and photokeratitis - a painful sunburn of the eyes. Dark lenses do not automatically mean protection against UV rays. All **FUEL High-Performance\* Safety Glasses** have UV protection.

*OSHA Regulations*

OSHA (Occupational Safety & Health Association) is a division of the U.S. Department of Labor. OSHA establishes standards for safety eyewear. **FUEL High-Performance\* Safety Glasses** comply with OSHA regulations.

*ANSI Safety Standards*

The American National Standards Institute (ANSI) is a private, non-profit organization that administers and coordinates the U.S. voluntary standardization and conformity assessment program. Requirements include passing several tests, including high mass impact, high velocity impact, and minimum thickness requirements. **FUEL High-Performance\* Safety Glasses** passed the ANSI tests for both safety glasses and non-prescription sunglasses.

*ANSI Z87.1*

Is the current standard for safety glasses, which defines criteria for aspects of quality and safety that consumers cannot assess visually. This includes two levels of protection: Basic and High. The basic is a High Mass Impact Test (measuring resistance to a 17.6 ounce pointed projectile dropped from a height of 51.2 inches), and high comprises a High Velocity Test (measuring resistance to a .25-inch steel ball traveling at 150 feet per second). **FUEL High-Performance\* Safety Glasses** are tested to meet ANSI Z87.1 impact testing which is designed to ensure protection from high speed, small projectiles such as gravel. Like car windshields, it's important for sunglasses to withstand impact. Ordinary sunglasses are not required to meet these standards.



*The Lifestyle*

From the job site to the open road and everywhere in between – FUEL High-Performance\* Safety Glasses protect with style.

*The Look*

Pack the sleek styling of an Italian roadster, the boldness of a V-10 diesel dually, and speed of an open wheel racer into a pair of eyewear and you get FUEL High-Performance\* Safety Glasses.

*The Legend*

Fire-glazed alloys and A-Force™ engineered lenses combine for an unbelievable melding of rugged toughness and alluring beauty – protection and perfection – only from AOSafety.

